Preliminary assignments for graphic design 2026

All assignments must be sent on the **30th of August 2026 by 11:59 pm** to paasykokeet@kellariteatteri.fi. Use font size 12, spacing 1.5 and file format PDF on the writing assignments. The use of generative AI is strictly forbidden.

Preliminary assignment for all applicants:

How would you describe yourself as an artist? The questions below can be used to further aid in your answer.

Where does your creativity show? What facet of art is the most personal to you? What is your current situation in life, and how would you recount your evolution as an artist?

Remember to write your name in the beginning of the essay, and to name the file in the form *lastname_firstname_0.* Maximum length of the essay should be half of an A4 (a standard sheet of paper).

Evaluation criteria: The applicant's ability to show motivation and distinctive voice in writing, their ability to reflect on themself and their relationship to art. In addition, the applicant's ability to follow the assignment given.

Preliminary assignment for applicants of graphic design:

1. https://youtu.be/IvUU8joBb1Q?is=7qyjKhniSy2Y4xZL
2. https://youtu.be/m9v1O6f782A?is=8XwGxB-DfXfnKMiz
3. https://youtu.be/J-sJtUpftFU?is=Pbytdelp35clprse

Take a look at the videos from the links above and choose one that interests you. Design a poster for an imaginary performance based on the source material (links) you found most inspiring. The poster should include the name, date, location and ticket prices of the imaginary performance. Instructions are not further specified.

Execution: technique of your choice on a single A3 portrait sheet.

Name the file as follows: *lastname_firstname_graphicdesign_1* and submit it as a JPEG, PNG or PDF file.

Evaluation criteria: Applicant's ability to follow the instructions and interpret source material, communication skills, composition skills, conceptualization, and originality in their creativity.